

MidSchoolMath Privacy Policy

Modified: December 6, 2018

MidSchoolMath is an organization that strives to serve the American students. We value the trust you have placed in us to make quality educational children's content. Sometimes, we may need to collect information about our users and their use of our services to help us achieve that goal.

We are committed to creating a safe and secure environment that family members of all ages can enjoy. We are very careful to collect only identifying information that is necessary and creates the lowest possible risk for your child.

This privacy policy ("Privacy Policy") describes how we use, share, and protect information that we collect from you and your students and children, who may be under the age of 13 or 18, through websites, applications, or online services that MidSchoolMath operates.

Please note that a separate privacy policy may apply to third-party services you use to access our content. Additionally, if we conduct a research study, we may do so pursuant to a separate agreement, therefore this Privacy Policy may not govern the processing of information from that research study. We strongly encourage you to familiarize yourself not only with this Privacy Policy, but any other privacy policies or agreements that may govern your use of services.

What information do we collect?

- Contact information. We ask teachers to provide their email address so they may access certain services, login to devices.
- User name and password for account creation. Neither you nor your child is required to create an account in order to use the Services. However, you may want to do so in order to save your or a child's progress, settings, or content created while using the Services. If you do create an account, we may collect your user name and password.
- Data: We collect math scores, comments and other information that children post through interactive online features. Some of our Services allow children to use their device's camera to take photos to share student work.
- Correspondence you send to us. We may store correspondence with parents related to our Services.
- Information about how our Services are used. We may collect information such as math scores, what happens in a simulation, or what videos are watched.
- Device information. We may collect information about your device, including hardware model, operating system version, and unique identifiers.
- Name and image of students as provided by teachers.

We do not collect...

- Biometric or health data;
- Information that otherwise identifies a child (e-mail address, phone number)

- Provide you with content, information;
- To debug, or cap the frequency of, underwriting messages;
- Save a child's curriculum or game state, settings and/or content;
- Customize the content displayed when a child uses our educational services so that their experience is appropriate for their skill level;

- Analyze use of the Services to understand, develop and improve our Services, such as determining which pages are most popular, which browsers are most used, how long users spend on the Services, and from which websites they come;
- Otherwise support the internal operations of the Services;
- Provide you with notifications pursuant to our legal obligations, including in the case of a data incident;
- Prevent potentially prohibited or illegal activities and enforce the [Terms of Use](#); and
- For any other purposes disclosed to you or your child at the time we collect the information or pursuant to your consent.

We will not use children's personal information we collect, if any, for marketing or online advertising.

Do we share information we collect? We will not use children's personal information we collect, if any, for marketing or online advertising. We may share information that is collected from you or your child as follows:

- Business transfers. We may share information in connection with a substantial business transaction, such as the sale of the Services, a merger, consolidation, asset sale, or in the unlikely event of bankruptcy.
- Legal purposes. We do not rent or sell information to third parties, but we may disclose information to respond to subpoenas, court orders, legal process, law enforcement requests, legal claims or government inquiries, and to protect and defend the rights, interests, property, safety, and security of MidSchoolMath, our member stations, users, or the public.
- With your consent. We otherwise may share your or your child's information with your consent.

How do we collect information? We may use javascript, cookies, web beacons, Local Shared Objects, and other similar technologies to collect information about your or your child's use of the Services. Local Shared Objects (sometimes referred to as "Adobe Flash cookies") are downloaded to a computer or mobile device by the Adobe Flash media player.

We use these technologies for measurement, analytics, and to improve our Services. For example, we use these technologies to help us recognize your or your child's browser as a previous user and save any preferences that may have been set; to help us customize the content shown while you use or your child uses the Services; to provide you or your child with content customized to your interests; to understand whether parents read email messages and click on links contained within those messages, so that we can deliver relevant content and offers; and to help measure and research the effectiveness of our Services.

You may be able to refuse or disable cookies by adjusting your web browser settings. Because each web browser is different, please consult the instructions provided by your web browser (typically in the "help" section). Please note that you may need to take additional steps to refuse or disable Local Shared Objects and similar technologies. For example, Local Shared Objects may be controlled through the instructions on Adobe's Setting Manager page. If you choose to refuse, disable, or delete these technologies, some of the functionality of our Services may no longer be available to you or your child.

Note regarding do-not-track signals and similar mechanisms: Some web browsers transmit "do-not-track" signals to websites. Because of differences in how web browsers incorporate and activate this feature, it is not always clear whether users intend for these signals to be transmitted, or whether they even are aware of them. We currently do not take action in response to these signals.

Does MidSchoolMath aggregate information? If so, what does MidSchoolMath do with aggregated information?

We may aggregate your or your child's information with information about other users in a way that does not directly identify you or your child. We also may share aggregated or de-identified information with third parties, including to help us develop, analyze and improve content and Services.

Information regarding parental consent, access, and deletion... As MidSchoolMath does not collect personal information to contact families or parents, we rely on school administrators and school teachers to notify parents of students about access to MidSchoolMath. All data provided to teachers is readily available to students and parents through the student portal. Parents or legal guardians may also contact us to ask if we have collected their child's personal account information, to review that information, if any, and request remove that information.

We are committed to protecting your and your child's information. We have adopted reasonable technical, administrative, and physical procedures to help protect this information from loss, misuse, and alteration, including encryption as appropriate. Please note that no data transmission or storage can be guaranteed to be 100% secure. We want you to feel confident using the Services, but we cannot ensure or warrant the security of any information you transmit or your child transmits to us. The Services are designed for and targeted to United States audiences, and are governed by and operated in accordance with the laws of the United States. We make no representation that the Services are operated in accordance with the laws or regulations of any other nations. Information collected through the Services may be stored and processed in the United States or any other country in which we or our service providers maintain facilities. Our service providers may transfer information that we collect about you, including personal information, across borders and from your country or jurisdiction to other countries or jurisdictions, some of which may not have the same data protection laws as your jurisdiction. By using the Services and providing us with information directly or indirectly, you consent to the transfer of information to the U.S. or to any other country in which our service providers maintain facilities for processing by us in accordance with this Privacy Policy.

We may revise this Privacy Policy, for example, to reflect changes in the law, our practices, or the features of the Services. We'll notify you before we make any material changes and give you the opportunity to review the revised policy before you choose to continue using our Services. Non-material changes will be effective immediately upon posting, however we will always note the effective date of such changes at the top of this Privacy Policy. Please periodically review this Privacy Policy so that you are up to date on our most current policies and practices. If so, please contact us at:

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